

Lifestyle Building Group (Pty) Ltd Reg No 1984/03678/07

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1 April 2013

Build-Aid Consulting Co. 2 Rhodes Street RANDBURG

Att: Martin Thöle Hugh Thöle

Re: Introduction of our Company and Build-Aid Services

Since it's founding in 1983, the Lifestyle Building group focused on building numerous projects in the residential market and in particular, the Construction of luxury up-market homes for our selected clients. Over a period of 30 years we offered full "turnkey" projects from start to finish that was "green built" constructed. "More than ever" the very important costing of these projects was done by the cost estimating Company, Build-Aid in Randburg.

You will surely agree that there is <u>no quick and easy formula</u> to be able to calculate the actual cost of a particular project. It is therefore impossible for any reputable Construction Company to quote on, or to determine the correct building cost based on the size of the house calculated in square meters times the going "Builders building rate" formula, calculated in "rand" value.

In many instances of bad building experiences that people often talk about, this old and outdated formula of quoting has created a substantial money loss, that was directly related to poor quality of workmanship. This however can be avoided by the client, being made fully aware of all the costs involved and the variety of selected detail related to their particular project before they start building

What's the cost to

Build at the Right price!!

Specialists in on-site building Supervisionand Project Management Director: JeVon van Wyk,



Reg No: 16787

Over a period of many years the Company, Build-Aid, with their unique "Building Cost" estimating service, has been critical to the success of our Construction Group of Companies. With the Build-Aid "cost" analysis in hand we have always known our costs in advance and therefore allowing us to quote our clients accurately.

The comprehensive Build-Aid services are vital not only to us as a Construction company, but "more than ever" to the new homeowners who often embark on building their "Dream Home" unaware of the huge financial risks and pit falls that are involved.

The Build-Aid plan costing estimate will be the adequate or acceptable documents, that will be welcomed by the Banks or Financial Institution's because of it's detail and accuracy in plan costing, when they process your Home Loan or Bond application making your building experience a joyful ride that is so much easier to manage.

Sincerely yours

JeVon van Wyk

Business line 082 410 4464

For more information contact the writer on 082 410 4464 or visit our Website on www.lifestylebuilders.co.za with more than 180 photo clips to view